

Message Text

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ACTION COME-00

INFO OCT-01 AF-06 ISO-00 EB-07 AGR-10 /024 W

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R 241325Z JUN 75

FM AMEMBASSY NAIROBI NAIROBI

TO SECSTATE WASHDC 3601

UNCLAS NAIROBI 5287

DEPT: PASS TO COMMERCE

E.O. 11652: N/A

TAGS: BEXP:KE

SUBJ: REQUEST FOR INFORMATION BY AN AMERICAN

AGRIBUSINESS FIRM

REF: STATE'S A-3596 OF MAY 22, 1975

1. SUMMARY: THE GOVERNMENT OF KENYA IS VERY INTERESTED IN THE FURTHER DEVELOPMENT OF THE FOOD PRODUCTION AND PROCESSING INDUSTRY. THE GOK HAS BECOME ONE OF THE LARGEST INVESTORS IN THIS AREA OVER THE PAST FEW YEARS AND PLANS TO EXPAND IN THE FUTURE. TECHNOLOGICAL RESOURCES INC. SHOULD BE ENCOURAGED TO PARTICIPATE IN THE OCT. 75 FOOD PROCESSING AND PACKAGING TRADE MISSION. END SUMMARY.

2. AS REPORTED IN NAIROBI'S A-59 OF MAY 16 AND NAIROBI'S 4934 OF JUNE 13 THE GOK IS PUTTING PARTICULAR EMPHASIS ON FURTHER AGRICULTURAL DEVELOPMENT.

THE GOK IS FUNNELING INVESTMENT CAPITAL INTO THE FURTHER DEVELOPMENT OF AGRICULTURE AND FOOD PROCESSING THROUGH THE GOVERNMENT OWNED AGRICULTURAL DEVELOPMENT CORPORATION (ADC). THE ADC HAS RECENTLY INVESTED IN A POULTRY OPERATION (IN CONJUNCTION WITH THE BRITISH AMERICAN TOBACCO COMPANY) AND A PASSION FRUIT JUICE EXTRACTION PLANT.

3. GOK IS ALSO INTERESTED IN THE EXPANSION OF THE PROCESSING
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AND CANNING OF OTHER FRUIT AND VEGETABLE CROPS IN THE COUNTRY.

DELMONTE HAS ALREADY ESTABLISHED A LARGE FACILITY
IN THE THIKA AREA AND THE GOVERNMENT IS ENCOURAGING FURTHER
INVESTMENT IN SIMILAR INDUSTRIES.

4. PARTICULAR AREAS OF INTEREST IN THE NEXT YEAR WILL BE
MUSHROOMS, FRUITS, VEGETABLES AND MEAT PACKING.
PROCESSING AND HANDLING OF CASHEW AND MACADAMIA NUTS
ARE FURTHER POSSIBILITIES.

5. TECHNOLOGICAL RESOURCES INC. SHOULD BE TRONGLY
ENCOURAGED TO PARTICIPATE IN THE OCT. 75 FOOD PROCESSING
AND PACKAGING TRADE MISSION AS A METHOD OF BECOMING
KNOWN IN THE LOCAL MARKET (FYI: PRELIMINARY SIGNS ARE
THAT THERE WILL BE GREAT DEAL INTEREST IN THE MISSION).
IN ADDITION, TRI SHOULD WRITE TO THE FOLLOWING PEOPLE
AND INFORM THEM OF THEIR RESOURCES,

A. MR. S. K. MACHARIA
PROJECTS MANAGER
AGRICULTURAL DEVELOPMENT CORP.
P.O. BOX 47101

NAIROBI, KENYA
B. MR. E.C. KOTUK
CO. DIRECTOR
INDUSTRIAL SURVEY & PROMOTION CENTER
MINISTRY OF COMMERCE & INDUSTRY
P.O. BOX 30430
NAIROBI, KENYA

C. BLOCK ESTATES LIMITED
P.O. BOX 20109
NAIROBI, KENYA
PRODUCERS OF POULTRY, SWINE AND
HORTICULTURAL PRODUCTS)

D. PAN AFRICAN FOODS
P.O. BOX 192
NAIVASHA, KENYA
(PROCESSORS OF DEHYDRATED VEGETABLES).

5. FURTHER INFORMATION ON THE FUTURE OF THE FOOD PROCESS-
ING AND PACKAGING INDUSTRY IS CONTAINED IN
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NAIROBI'S A-122 OF DEC. 17, 1974.
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